

The ABCs of the Partners in Employment Program (PEP)

The Certified General Accountants of B.C. established the **Partners in Employment Program (PEP)** to recognize leading organizations that provide an effective working and training environment for CGAs and CGA students. These companies affirm the value of CGA-trained accountants and finance professionals within their organization. PEP brings the best companies together with CGA-BC's 14,000 highly trained members and students.

Advantage: The key advantage to the program is access to CGAs and CGA students looking for outstanding career opportunities. This access comes in several forms and is often exclusive to PEP employers. PEP gives employers the inside track to some of the best accounting and finance minds in business – CGAs and CGA students. As a PEP employer you will receive a compelling recommendation of your organization to more than 14,000 CGAs and CGA students in B.C. CGA-BC can also facilitate a connection to graduating post-secondary accounting students throughout the province. PEP status brings prospective employees to you via CGA-BC's CGAjobs.org, job fairs, speed interview nights, and exclusive recruiting events. With PEP, your organization will be front and centre in the minds of sought-after accounting professionals.

Benefits: As a PEP employer, you'll receive the following benefits.

- ✓ PEPs receive a 30% price break on job postings and resumé access on CGAjobs.org – B.C.'s largest accounting and finance employment website.
- ✓ Increased recognition and profile on CGAjobs.org – company logo featured, jobs highlighted as 'PEP'
- ✓ Free web banner ad on CGAjobs.org
- ✓ Pre-assessment of job descriptions toward the CGA work experience requirement
- ✓ Invitations to participate in CGA-BC recruiting events (career fairs, speed interview nights, networking receptions and banquets)
- ✓ Host your own exclusive event for CGAs and CGA students
- ✓ First access to business graduates - participation in CGA-BC's promotional and informational campaigns on post-secondary campuses
- ✓ Professional Development Opportunities – any employee of your organization will receive the CGA member rate (20% less than non-member rate) on any of the wide range of CGA Professional Development Seminars
- ✓ Increased brand recognition through sponsorship and tradeshow opportunities at CGA-BC's annual conference
- ✓ Significant discounts for advertising and opportunities for editorial coverage of PEP in CGA-BC's quarterly magazine, *Outlook* (circ. 15,000)
- ✓ Recognition as a Partner in Employment on the CGA-BC website and in other CGA publications
- ✓ Additional benefits beyond the ones listed above that CGA-BC will pass on to PEP employers as appropriate
- ✓ No cost to join PEP

The number of PEP opportunities and the frequency with which you choose to use your PEP benefits is entirely up to you. There is no obligation to post jobs or to participate in events unless you choose to do so.

Commitment: To the extent that your business allows, PEP employers support CGAs and CGA students to achieve success in their studies and career in the following areas.

- *Study:* The employer provides financial support for CGA studies and where appropriate, grants time off to prepare for and write exams.
- *Practical Experience:* The employer provides relevant finance and accounting experience. Where possible, CGA students are given opportunities for new professional experiences and greater responsibility enabling them to meet the CGA practical experience requirements.
- *Continuing Professional Development:* The employer provides appropriate support and resources to allow employees to meet their continuing professional development needs.

We hope the CGA **Partners in Employment Program (PEP)** appeals to you and your organization. If you are interested in joining the program, please complete the form on the reverse and send to **Jerrick Barroso, Coordinator, Partners in Employment Program**, by e-mail at jbarroso@cga-bc.org or by fax at 604-732-1252.



Partners in Employment Program (PEP) – Employer Application Form

Who Qualifies for PEP:

- ✓ Leading organizations in industry, government, not-for-profit, and public accounting as approved by CGA-BC
- ✓ Organizations with a need for accounting and finance professionals, now or in the future
- ✓ Providers of effective working and training environments for finance and accounting professionals
- ✓ Organizations that support CGA students to achieve their designation
- ✓ Proponents of lifelong learning

To apply for PEP membership, please complete this form. The information provided will be used to approve your application and will only be used by CGA staff to communicate with the PEP member.

Company Information

Employer/Company Name: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Website: _____

PEP Contact Name: _____

Title: _____

Phone: _____ Fax: _____

E-mail: _____

Optional Company Information

of Employees: _____ # of Employees in
Accounting/Finance: _____

This application confirms that the employer/company provides the support and resources for study, practical experience and professional development opportunities for its staff as outlined under the 'Commitment' section on the page 1 of this document.

Name: _____ Signature: _____

Date: _____

Once this form has been processed and approved, written confirmation of PEP membership will be sent to the PEP liaison person, along with a framed certificate to signify the company's participation in PEP. The PEP contact person will also receive further details and instructions for taking advantage of the PEP benefits.

Prospective PEP members are advised that CGA-BC expects no exclusivity and membership in PEP is not a legally binding relationship. Either party may withdraw at any time, for any reason, with reasonable notice.

Please complete this form and send to **Jerrick Barroso, Coordinator, Partners in Employment Program**, by e-mail at ibarroso@cga-bc.org or by fax at 604-732-1252.